



STEPHEN SHARP

CREATIVE DIRECTOR

OBJECTIVE

To leverage my 20+ years of creative direction experience, technical knowledge, presentation skills, and UX/UI design expertise to build, inspire and lead multi-national creative teams through hands-on project execution, fantastic work and insane amounts of fun.

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EXPERIENCE

CREATIVE DIRECTOR | 12/2016 – 4/2019

DEVRIES GLOBAL | NEW YORK CITY, NY

Responsible for campaign ideation and creative direction for both current clients and new business pitches. Manage the creative team through the tactical execution of current projects including social media content, video shoots, landing pages, emails and other interactive content.

DIRECTOR OF INTERACTIVE | 7/2012 – 11/2016

DANA COMMUNICATIONS | HOPEWELL, NJ

Responsible for all agency interactive projects including responsive CMS websites, UX/UI design direction, email marketing production, social media design and CRM application management. I was also a part of the new business team where I responded to RFPs, participated in client-facing pitches and generated leads.

CREATIVE/INTERACTIVE DIRECTOR | 10/2011 – 7/2012

OXFORD COMMUNICATIONS | LAMBERTVILLE, NJ

Managed the creative and interactive services groups and was responsible for all design work spanning both print and digital. I also coordinated with the project management and account teams to improve process, job tracking and accountability.

CREATIVE DIRECTOR | 6/2003 – 10/2011

EXPERIAN CHEETAHMAIL | NEW YORK CITY, NY

Built and managed a high-performance, multi-national design team of 30+ members to deliver innovative and engaging creative to a wide range of client verticals. I was also responsible for all creative work leaving the agency and presented at industry events, webinars and client training sessions regarding industry best practices and the state of email design.

EDUCATION

BFA IN GRAPHIC DESIGN

SCHOOL OF VISUAL ARTS

ASSOCIATES IN ILLUSTRATION

SCTI

SKILLS



Adobe CC	●●●●●	UX/UI Design	●●●●●
WordPress CMS	●●●●●	Print Design	●●●●●
Invision	●●●●●	Presentation Design	●●●●●
HTML & CSS	●●●●●	HTML Email Design	●●●●●
Social Media	●●●●●	Video Editing/Prod	●●●●●
Unbounce	●●●●●	Public Speaking	●●●●●

INTERESTS

- Muay Thai, Krav Maga, CrossFit, racing triathlon, basketball, mountain biking and photography
- Watching my son sing classic rock with his School of Rock band and holding my breath at my daughter's horse jumping competitions